

Ion Eglin

lic. iur.,
Attorney at law, Partner, Notary, Chairman of the
Board of Directors, Member of the Board of
Directors



LANGUAGES:

German
English
French
Italian

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TO THE ONLINE PROFILE:



Vita

Ion Eglin advises national and international clients on commercial and corporate law, with a special focus on hospitality law. He accompanies hotel developments and hotel transactions and advises both hotel owners and hotel operators on the various types of operations and hotel agreements.

Professional background

- Chairman of the Board of Directors, Bratschi Ltd. (since 2022)
- Member of the Board of Directors, Bratschi Ltd. (since 2020)
- Co-Head of the Industry Group Construction, Real Estate and Hotels, Bratschi Ltd. (2020-2022)
- Head of the Industry Group Construction, Real Estate and Hotels, Bratschi Ltd. (2018-2020)
- Partner, Bratschi Ltd. (since 2015)
- Associate, Bratschi, Wiederkehr & Buob (today Bratschi Ltd.) (2011-2015)
- Legal Assistant to the Data Protection Commissioner, Canton of Zug (2010)
- Associate in the Hospitality Team, large US-based law firm (2008-2009)
- Associate, law firm specialized in hospitality law (2007-2008)
- Legal counsel, homeowners association (2006)
- Copywriter/Concept developer (1995-2005)

Training

- lic. iur. (Master in Law), University of Zurich (2006)

Reference cases

- Advising and negotiating the contracts for the owner and developer of a new luxury hotel in Crans-Montana, to be operated by Lefay Resorts & Residences. (2020-2022)
- Assisting and advising Deutsche Hospitality / Steigenberger AG in the contract negotiations for new hotels in Zurich and Geneva which will be operated under the "Intercity" brand. (2018-2022)
- Advising and negotiating hotel contracts for PSP Swiss Property for hotels in Zurich, Geneva and Bern to be operated by Ruby, citizenM and SV Group ("Stay Kooook"). (2017-2021)

Other activities

- Member of the Board of Directors of the Swiss Society for Hotel Credit (SGH) (since 2023)
- Founder and co-organizer of the «Swiss Hospitality Investment Club» (2022)

Awards

- recommended for «Real Estate and Construction» by Legal500 (2024)
- awarded by Who is Who Legal als «Thought Leaders Global Elite – Hospitality» (2023)
- Who is Who Legal for Hospitality: «Ion is always dedicated to the needs and goals of his clients.» (2023)
- recommended for «Real Estate and Construction» by Legal500 (2023)
- Who is Who Legal for Hospitality: «Ion Eglin has seen it all in the hospitality industry», according to clients who praise «his great know-how and success-focused advice.» (2022)
- listed as «notable practitioner» for «Corporate and M&A» by IFLR1000 (2022)
- Legal500: «Ion Eglin is very approachable and reachable, has fantastic knowledge of the hospitality sector and practices. His broad knowledge enables him to spot risky points quickly and find a pragmatic solution rapidly.» (2022)
- awarded by Who is Who Legal as «Thought Leaders Global Elite - Hospitality» (2022)
- recommended for «Real Estate and Construction» by Legal500 (2022)
- recommended for «Leading Firms: German-Speaking Switzerland» by Legal500 (2022)
- Who is Who Legal for Hospitality says: «Ion Eglin has profound and hotel-specific legal lease agreement experience and is able to separate big from small points, on both sides of the table. He is a brilliant lawyer well versed in the hospitality sector.» (2021)
- Legal500: «Ion Eglin is very reliable, dedicated and experienced in his field, his expertise in the hospitality industry is unique in CH. He is going the extra mile for his clients.» (2021)
- Legal500: «Ion Eglin has a great knowledge in the hotel business and is very confident in negotiations.» (2021)
- listed as «notable practitioner» for «Corporate and M&A» by IFLR1000 (2021)
- Who is Who Legal for Hospitality says: «Ion Eglin is widely recognised as a hospitality specialist, most notably when it comes to hotel transactions and the full remit of agreements between hotel operators and owners.» (2020)
- Legal500: «Ion Eglin has excellent market expertise; he is competent and a good negotiator.» (2020)
- recommended for «Real Estate and Construction» by Legal500 (2021)
- recommended for «Leading Firms: German-Speaking Switzerland» by Legal500 (2021)
- recommended for «Commercial, Corporate and M&A» by Legal500 (2021)

Memberships

- Member of «Arbeitskreis Hotelimmobilien»
- Swiss Hospitality Investment Club
- Swiss Bar Association
- Bar Association of the Canton of Zug

Expertise

Company Law, Real Estate Law, Commercial Law, Tenancy Law, Notarial Services, Sports Law, Mergers and Acquisitions (M&A), Contract Law

Practice Groups

Notarial Services, Corporate and Transactions

Industry groups

Construction, Real Estate and Hotels, International Practice, Sports

Publications

Real Estate Transactions with a Special Focus on Hotel Acquisitions

Markus Aeschbacher, Thomas Schönenberger and Ion Eglin, in: Lexology GTDT Practice Guide - Swiss M&A, 2023

Switzerland - Corporate Acquisitions and Mergers

Aliotta Elisa and Arpagaus Reto and Barrot Michael and Bazzi Claudio and Bieri Adrian and Blickenstorfer Kurt and Corvi Nicola and Eglin Ion and Herren Tobias and Jecklin Barbara and Jenoure Cédric and Jörg Florian S. and Maag Harald and Moser Martin and Mosimann Daniel and Peter Thomas and Rüedi Pascal and Schönenberger Thomas and Wind Christian and Wohlgemuth Sascha, in: Begg Peter F.C. (ed.), International Handbook - Corporate Acquisitions and Mergers, The Netherlands 2022«This is a reprint from the «International Handbook - Corporate Acquisitions and Mergers: Switzerland», published by Wolters Kluwer, The Netherlands 2020, with the permission of Kluwer Law International. Copyright: Bratschi AG, 2022.»

Swiss M&A Practice Guide - Real Estate Transactions with a Special Focus on Hotel Acquisitions

Markus Aeschbacher, Thomas Schönenberger und Ion Eglin, 3rd Edition, London 2022

Switzerland - Corporate Acquisitions and Mergers

Aliotta Elisa and Arpagaus Reto and Babey Adélaïde and Barrot Michael and Bazzi Claudio and Bieri Adrian and Blickenstorfer Kurt and Boss Walter and Dannacher Myriam and Eglin Ion and Herren Tobias and Jecklin Barbara and Jenoure Cédric and Jörg Florian S. and Maag Harald and Monge Stefanie and Moser Martin and Mosimann Daniel and Peter Thomas and Rüedi Pascal and Schönenberger Thomas and Villard Alain and Wind Christian and Wohlgemuth Sascha and Zraggen Pascal, in: Begg Peter F.C. (ed.), International Handbook - Corporate Acquisitions and Mergers, The Netherlands 2020«This is a reprint from the «International Handbook - Corporate Acquisitions and Mergers: Switzerland», published by Wolters Kluwer, The Netherlands 2020, with the permission of Kluwer Law International. Copyright: Bratschi AG, 2020.»

Hotel-Managementverträge – jederzeit kündbar?

Eglin Ion, in: Bratschi Immobilien Newsletter, September 2019

Hurdles and opportunities for foreign investors in Swiss real estate under the «Lex Koller» – no change in sight

Schönenberger Thomas, in: Bratschi International Newsletter, October 2019

News

Who is Who Legal - Global Elite Thought Leaders 2024

WWL has published the «Global Elite Thought Leaders» for 2024. This guide includes those individuals who obtained the highest number of nominations from peers, corporate counsel and other market sources among all lawyers recognized in Who Is Who Legal.

07.02.2024

The former Hotel Basel is becoming a Limehome

After renovation, the former Hotel Basel will reopen as a Limehome by the end of the second quarter of 2024:

16.01.2024

A new Mercure flagship hotel for Zurich

The German multi-brand hotel operator, The Chocolate on the Pillow Group, is expanding into Switzerland and, in collaboration with Accor, will take over the «Vulcano» hotel in Zurich-Altstetten starting from November 1, 2023. The hotel features 319 rooms, numerous meeting and event spaces, a wide range of food and beverage offerings, and will undergo a transformation over the next 18 months.

19.10.2023

A new luxury hotel for Crans-Montana

19.10.2022

Monami joins MYTY Group

15.09.2022

Die NH Hotel Group übernimmt das Hotel Bristol in Bern

09.09.2022

Bratschi Ltd. advises Great Swiss Stores Ltd. for a hotel lease agreement in Geneva.

07.01.2022

Bratschi AG advises Collectius AG in the launch of its partnership with IFC

11.12.2020

